British Medical Ultrasound Society News

November 2013

Ultrasound 2013
BMUS Scientific Meeting - the UK’s Premier Ultrasound Meeting
A word from the President -
Paul Sidhu

At this time of the year many of you will be planning your Christmas break, and considering attending the Annual Scientific Meeting of BMUS, which this year is in Gateshead.

The ‘early-bird’ registration has passed and a large number of you have already booked your place to ensure the success of the meeting. Some of the ‘pre-booked’ sessions are close to a sell-out, the various dinners are booking up fast; if you have not registered think “nimble” and be “quick”.

This is not surprising with the program for Gateshead looking exceptional. This is combined of course with an exciting venue with plenty of ‘night-life’, just the booster you need before the end-of-year festivities.

For those of you dithering about attending this year’s Annual Scientific Meeting, have a look at the program and you will not be disappointed.

There will be something for everyone, including anyone with an interest in bird song; something we cannot guarantee to repeat! I have booked my seat already!

Simon Elliot is an outstanding lecturer with the serious stuff but I cannot wait for the less serious stuff, when given a license to entertain this should be quite something. Black market tickets will be at a premium.

The various exhibitors have booked space for their stands, with many new and innovative ideas for the exhibition space introduced by Borsha Sarker, coupled with many new products on view will make this a particularly interesting year for the manufacturers as well as the delegates.

The BMUS Annual Scientific Meeting remains one of the very few meetings remaining where a “hands-on” approach to the machinery is not frowned upon.

Take advantage of this, roll up your sleeves and test out all the new machines, transducers, whilst enjoying your local applications specialists’ undivided attention!

Lastly, can I make a plea to as many members as possible to attend the Annual General Meeting of the Society, taking place at 12:30 on Tuesday 10th December.

This is your society so please have a say in how it is run.

New BMUS Council Members 2014

We are pleased to announce the following three new members of Council.

**Dr Peter Rodgers**, Consultant Radiologist, Leicester Royal Infirmary

**Dr Nick Dudley**, Physicist, Lincoln County Hospital

**Stephen Wolstenholme**, Sonographer, University of Leeds

No elections were necessary this year as the nominations we received matched the number of vacancies and specialties required.

They will join Council on 1st January 2014.

BMUS would also like to welcome the 64 new members who have joined us in the last few weeks.

We hope you enjoy reading our newsletter and journal. Why not also sign up to BMUS Ultrapost, our free monthly online missive?

We look forward to seeing some of you at BMUS 2013, or one of our other ultrasound educational events.

Updates can be found on - [www.bmus.org/conference-events/ce-studydays.asp](http://www.bmus.org/conference-events/ce-studydays.asp)
2014 BMUS membership rates

Fees take effect January 1st

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Do you want BMUS to endorse and accredit your course or study day?

Within 2 weeks of submitting the application, our Professional Development & Standards Committee will:

- Endorse your course, as a BMUS approved educational event
- Provide CPD points, valid for 12 months
- Issue a CPD certificate template
- Provide use of the BMUS logo in an agreed capacity

Contact rachel@bmus.org or go to www.bmus.org/conference-events/CourseEndorsementRequirements.pdf

Get involved… Tell us what you think!

There are many ways members can get involved with BMUS.

The BMUS journal Ultrasound is always looking for new articles; original research, reviews and case studies and letters on current issues.

General news can be posted via the e-newsletter Ultrapost and also via the hardcopy newsletter which is sent out to all members 4 times a year.

You can also put yourself forward for membership of BMUS committees. There is a call for Council most years, and to other committees on an ad-hoc basis.

If you have suggestions for ways in which BMUS can better serve its members then BMUS Council is always pleased to receive these ideas.

We look forward to hearing from you!
Final words

from the Scientific Organising Chair - Borsha Sarker

I’m looking forward to welcoming you to Ultrasound 2013 on December 9 - 11th.

The Sage, Gateshead is a spectacular riverside music and convention centre on the River Tyne. It lies adjacent to the Baltic Arts Centre which held the 2012 Turner Prize on the south bank of the River Tyne, in front of the famous “Blinking Eye” Gateshead Millennium Bridge. Hopefully we will get to see it glistening in the winter sun as in the picture below.

If approaching from the south you will pass the Antony Gormley sculpture, and The Angel of the North. The train journey from Scotland is one of the most scenic coastal trips in the UK. Don’t say we don’t lay on good views for you!

Ultrasound 2013

The 45th Annual Scientific Meeting of the British Medical Ultrasound Society

Remember!

You can attend the social events at BMUS this year even if you aren’t a registered delegate.

For those wildlife enthusiasts, the BMUS Live Event on Monday at 6pm after the drinks reception is a one off event. We have invited some external guests to this public access event and have Millennium bridge tilts teed up for during the drinks reception and prior to the annual dinner. Don’t dine on your own. Book for our BMUS supper on day 1 for only £15.

Don’t pass up the chance to collect your awards in person for best poster, paper or the BMUS Young Investigator, or hear Professor Sir John Burn (our Peter Twining Memorial Lecturer,) drum in the live band at the Annual Awards Dinner. Some of the equipment companies will be taking tables too so this promises to be a great night! Musical instruments are welcome...

I have really tried to keep the price down and truly affordable and we are offering a delicious five course dinner with sorbet palate cleansers and coffee and mini mince pies and a welcome drink for under £30. We are even allowing official gate-crashing of the dancing after 10pm.

If you can’t afford to register for BMUS, but want to see the latest equipment or peruse the many employment opportunities now available, ask your favourite manufacturer for an Exhibition pass. However, you won’t be able to access the educational sessions.

Don’t forget the HCPC will do another round of random checks in April 2014 so this may be the last time to get your CPD up to date.

Please note - We are still taking late medico-legal questions and conundrums / ethical dilemmas for Andrew Andrews in the BMUS Star Feature Session for 2013 on Day 1, so get these in ASAP.

Please email them to rachel@bmus.org

Simon Elliott will deliver the Donald MacVicar & Brown lecture and the BMUS live event - From Ducks to Doppler… A Celebration of Wildlife, Music and Sound
Check out the program on pages 6 - 9. A more detailed one can be found on our website www.bmus2013.org and in the Final Program, which will be produced shortly.

Highlights for the main program include:

**Day 1:** An Acute Gastro-Intestinal Ultrasound Day, Physics, Science & Technology, the BMUS Young Investigator Awards and a full Service Management & Professional Issues Day, including our Star Feature, A Medico-Legal Master-class with A.P. Andrews from Bond Solon.

**Day 2:** Advanced Acute Abdominal Ultrasound with a focus on Registrar Training, the popular film viewing panel challenge, a comprehensive full day of Gynaecology and an integrated Vascular Program with the SVT. For those unable to make the SVT annual meeting at the VSS, we hope that you find Ultrasound 2013 has plenty to offer.

**Day 3:** Advanced Musculoskeletal Ultrasound and Sports Medicine, a comprehensive full day of Obstetrics and a day of General Radiology Problem Solving including Head & Neck, Lumps & Bumps, the Big BMUS Debate with two mighty BMUS stalwarts in Pete Rogers and Paul Dubbins, finally culminating in the hugely popular Reporting Master-class.

Five things you might not know about BMUS 2013

1. **The program is structured in a different way this year** to help delegates that are unable to get time off or funding to register for all 3 days. Each day can be treated as a stand alone study day as the content is linked. That means that at BMUS 2013 this year, there are five different study days on each day if you include the Integrated Training Days and satellite sessions. That’s 15 in total! We would of course love to see as many of you as possible there for all 3 days though!

2. **The DVT Integrated Training Day is on SUNDAY** i.e. before the conference opens fully. Delegates attending on Sunday receive a complimentary general session day of their choice at the meeting. Those arriving early can sample the heady delights of the only English party city to make the top ten in Europe.

3. **Treat yourself**

   For the more sedate, the best spa hotel in the North is offering special rates to BMUS delegates both before and after the ASM. Rockcliffe Hall (www.rockcliffehall.com) in Darlington is just 45min south of the ASM venue. Use the special code which we can provide with your registration to obtain 10% off their best available rates on the Internet.

4. **Satellite Meetings**

   There are 3 satellite sessions taking place within the 2013 Annual Scientific Meeting. In some cases, this introduces a new set of delegates to BMUS and its Technical Exhibition. Delegates can access these if they are of interest, but due to limited space, please let us know if you may wish to attend.

   Monday 9th December there will be an all day veterinary session in the lower level of the Sage.

   Wednesday 11th December the National AAA Screening Program will hold one of its regular reaccreditation events for technicians and CSTs. This is an all day restricted event.

   Also on Wednesday in the pm session, the Northern Vascular Surgical Group will hold its Winter Meeting. This event is aimed at Vascular Surgeons, Radiologists, Sonographers and Nurses.

5. **Education on the Stands**

   The 2013 ASM heralds the return of bite sized educational symposia, mainly as short live demonstrations. The **Platinum sponsor** for BMUS 2013 is GE Healthcare and they will have a full educational program with nine educational CPD accredited mini events. There will be extra CPD credits available.

   The two **Gold sponsors** (Philips Healthcare and Hitachi Aloka Medical) will also be holding educational events on their stands. Look out for the timing and exact content of these in the Final Program.

   There is also what’s shaping up to be a fabulous technical exhibition, with new equipment and technology launched this year to keep an eye on before making your final purchasing decisions.
Abdominal - GI Ultrasound
Monday 9th Dec 2013

Managing Upper GI Imaging
Dilemmas In Common Biliary and Pancreatic Problems
US - T. Hoare
CT - R. Holmes
MRI - O. Byass
Bringing it all together
The MDT Approach To Problem Solving - Panel Discussion

Gastrointestinal Ultrasound: Problem Solving
Acute RIF - N. Grunshaw
Acute LIF - T. Higginson
Acute Lower Abdominal Pain - It's not all gynae!
CT & MRI vs US
When to bail out? - P. Rogers

GI Ultrasound: The forgotten bits
Omentum, Peritoneum & the Mesentery - T. Higginson

GI Ultrasound: Problem Solving
Acute Small Bowel - N. Grunshaw
HINTS, Tips & Pitfalls - N. Grunshaw & T. Higginson

BMUS MASTERCLASS: GI meets MSK Ultrasound!
GI Masterclass - Bowel
Above the Inguinal Ligament
Normal Anatomy, Technique
Live Demonstration
N. Grunshaw

GI Masterclass - Hernia
Below the Inguinal Ligament
Normal Anatomy, Technique
Live Demonstration - R. Sinha

Physics
Monday 9th Dec 2013

Physics 1
The Development of Linear Array Technology - T. Whittingham

Proffered Papers

Physics 2
Ultrasonic Microbubbles: A Masterchef Approach - T. Evans
Controlling Cavitation for Therapy: A New Mechanism for Focused Ultrasound Surgery - P. Prentice

Proffered Papers

Physics 3
Scientific & Technology
Elastography - J. Bamber
Looking to the future with Elastography – J Bamber

Proffered Papers

BMUS Young Investigator

The authors of selected abstracts will present their work in this session where one winner will be selected by our panel of judges to win the prestigious title of BMUS Young Investigator.

The prize includes an invitation to represent BMUS at EUROSON in Tel-Aviv (Israel) in May 2014 and the opportunity to win Eur1000 cash prize.

Service Delivery - Clinical Management
Monday 9th Dec 2013

Indemnity Explored
When does a Sonographer Need their Union? - Prof. A. Paterson
7 Day Working
Contracts & HR Issues
Employment Law, Challenges and Tips for Success
Trade Union and Individual Consultation Obligations - I. Birrell

Workforce Planning
The Impact of Market Forces in Ultrasound
Beam Hardening - Is there a role for Band 6 in Ultrasound?
Sharks in the Water - direct entry to Ultrasound? - P. Parker / B. Sarker

Advanced Practice
The Consultant Sonographer A Success Story? - A. McGuiness

Workforce Planning
Training: Solutions to a sustainable workforce - J. Wilson
Recruitment & Retention
What does career progression look like in Ultrasound? - Prof. A. Paterson Panel discussion

STAR FEATURE
Medico - Legal Masterclass with AP Andrews MBE from Bond Solon

Contrast
Contrast: Service Delivery - J. Smith
Contrast Enhanced Ultrasound Added Value to the Patient Experience? - T. Hoare
Implementing National Guidance - P. Parker

We would like to thank our Major Sponsors of Ultrasound 2013

GE Healthcare
Philips
Aloka
Hitachi
www.bmus2013.org
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**Acute Abdominal**
Tuesday 10th Dec 2013

**Abdominal 1**
- Acute Hepato-Biliary plus Quiz - T. Hoare
- Transplants & Abdominal Doppler plus Quiz - J. Smith
- The Acute Paediatric Patient & Problems
- On-Call plus Quiz - T. Humphrey

**Abdominal 2**
- Acute Renal - O. Byass
- Acute Renal Quiz - O. Byass

**BMUS Masterclass:**
- The Acute Scrotum - S. Freeman

**Abdominal 3**
- BMUS On-Call Masterclass
  - Interventional Tips & tricks - H. Irving

**BMUS On-Call Masterclass**
- On-Call Nightmares
  - Case Studies - K. Flood

**BMUS On-Call Masterclass**
- Pitfalls & Lessons From On-Call

**Abdominal 4**
- Film Viewing Panel
  - Team Challenge
  - Acute Film Viewing with two expert competitive panels

**Vascular**
Tuesday 10th Dec 2013

**Vascular 1**
- SVT Topical Dilemmas
- NICE DVT Guidelines: Quality Standards - Prof. G Stansby
- Update on Carotids: Where are we now? - C. Oates
- Vascular Assessment for Reconstructive Surgery - N. Sedgewick
- Vascular Surgical Trainees
- Ultrasound in the combined training program - Prof. G. Stansby

**Vascular 2**
- Vascular Gynaecology: Embarrassing Bodies
  - The diagnosis and management of varicose veins of pelvic origin
  - J. Holdstock
  - Evolution of the EVLT Practitioner
  - L. Harris
- Update on Endo Venous US Guided Techniques - J. Holdstock

**Vascular 3**
- Update on the National AAA Screening Program - C. Nice
- EVAR & US Contrast & EVAR Trials - S. Wallace
- EVAR Update & EVAR Cases - C. Nice

**Vascular 4**
- Vascular & MSK: Understanding MSK Injury, Muscles & Tendons - A. Carne
- Nerves: Mapping Neuro-anatomy - TBC

**Eponymous**
- Donald MacVicar Brown Lecture
  - ‘Where are we heading’ - S Elliott

**Gynaecology**
Tuesday 10th Dec 2013

**Gynaecology 1**
- Acute Gynaecology & Early Pregnancy
- Imaging Ectopics - D. Miligkos
- Ovarian torsion and Haemorrhage - S. Gupta
- NICE Guidelines on Miscarriage - C. Overton

**Gynaecology 2**
- US Training in O&G
- RCOG Training Officer - G. Masson
- Educator - Prof. N. Amso
- Radiology Service Manager - P. Parker
- Panel Discussion

**BMUS Annual General Meeting**

**Gynaecology 3**
- One Stop Clinics
- Menstrual Disorders & Post Menopausal Bleeding - M. Roberts
- Ovarian Screening: NICE Guidelines and Ovarian Cancer - M. Balogun
- How to unleash your inner sonologist - S. Johnson

**Gynaecology 4**
- Gynaecology Masterclass
  - Simple Rules: Prediction of Malignancy in Adnexal Masses
  - Interactive Session
- IOTA Scoring Systems - S. Johnson and team
Obstetrics
Wednesday 11th Dec 2013

Green Top Guidelines for management of the SGA fetus
Doppler assessment: Uterine, Umbilical and MCA. Monitoring and interpretation - Prof S. Robson
Care, counselling and follow up of women with atypical results from screening - S. McPhail

The Peter Twining Memorial Lecture
‘Seeing is Believing’ - Prof. John Burn

Twins: Role of US in Monitoring - Prof. L Lewi
MCDA twin gestation
Management of discordant growth and discordant anomaly
Post treatment of ATTTS complications, monitoring
Death of one twin

Fetal Haematological Problems - S. Bower

Cervical Length Assessment - M To

BMUS Masterclass: Early Pregnancy Conundrums
The Tiny Early Sac
Molar Change
Placental Attachment Disorders (PAD)

Musculoskeletal
Wednesday 11th Dec 2013

MSK 1 - The Shoulder
Clinical assessment of the shoulder - T. Swan
Ultrasound & Sports Injuries: Shoulder - J. Lee
Guided Interventions of the Shoulder - G. Hide

MSK 2 - The Foot & Ankle
Clinical: Lower Limb - T. Swan
The Achilles Tendon & Plantar Fascia - G. Hide
Mortons Neuroma & the Plantar Plate - A. Carne
Muscle Tears in the Lower Limb - G. Allen
Ultrasound at the London 2012 Olympic Games - S. Bethapudi

MSK 3 - Groin Pain
Groin: Anatomy - T. Swan
The Sportsman Hernia - T. Swan
Ultrasound of the Hernial Orifices - D. Elias
Adductor Tendinopathy: Gluteus Medius Tendinopathy and the Tronchanteris Bursa - J. Lee

MSK 4 - Intervention
Ultrasound Guided Interventions in Sport - T. Swan
Fusion Imaging - G. Allen
Sonographer’s success in Ultrasound Guided Steroid Injections - C. Drury
Advanced Interventional Techniques - TBC
Ultrasound Arthrography: Moving Away from Fluoroscopy - A. Carne

Diagnostic Radiology
Wednesday 11th Dec 2013

BMUS Masterclass
Head & Neck Expert Technique Live Demonstration - Evaluation of the Neck - R. Evans & R. Rhys
Structured Evaluation of Thyroid Nodules - A Way Out of the Problem - R. Evans & R. Rhys
The Value of Peri-Operative Head & Neck Ultrasound - L. Berman

Lumps & Bumps
A Pragmatic Approach - R. Cooper
In the Head & Neck - R. Evans
In the Antipodes - A. Goudie

Professional Issues
The future of Sonographers - Technicians or Diagnosticians? - J. Smith
Governance in Point of Care Ultrasound - B. Jarman
Medical Students - The New Sonographers? - L. Berman

The BMUS Debate
US should not be used as a substitute for clinical examination

Independent Reporting Masterclass
Interactive Session
A guide to the joys and pitfalls of reporting ultrasound - P. Parker, R. Evans, J. Wilson and O. Byass

We would like to thank our Major Sponsors of Ultrasound 2013

[Image of sponsors logos]
CPD Accredited Integrated Training Days 8-11 December 2013

DVT
Sunday 8th Dec 2013
Popular repeat of last year’s fully booked session. Lectures in advance covering DVT scanning in the arm, pelvis, fem-pop segment and calf veins.

Focused Echo Point of Care
Monday 9th Dec 2013
Double Session
FICE and CEM Accredited and supported by AXrEM. Guest Speaker: ASUM President Adrian Goudie, Australia

Head & Neck
Tuesday 10th Dec 2013
3 hour long intensive practical session supplemented by lectures in advance, covering all aspects of head & neck anatomy and technique.

Advanced Fetal Cardiac
Tuesday 10th Dec 2013
Advanced Fetal Cardiac with 90min of hands-on practical supported training in small groups followed by reviewing a series of fetal heart abnormalities on video with expert faculty guidance.

Carotid Doppler
Wednesday 11th Dec 2013
Lectures in advance covering the national reporting criteria, NICE guidelines and reporting advice. 3 hours practical tuition using patients and normal volunteers.

Veterinary Ultrasound 9th December 2013

Chaired by Sue Halson-Brown & Jo Arthur
Abdominal ultrasound in small animal practice - how to obtain and interpret good quality images - S. Betts
Small Group Practical Workshop
More information to follow

This session is sponsored by GE Healthcare

Social events
Ultrasound 2013 Technical Exhibition - 9-11 Dec 2013
Welcome Drinks Reception - 9th Dec 2013
BMUS Live Event Buffet Supper - 9th Dec 2013
See the famous Blinking Eye Millennium Bridge Tilt - 9th & 10th Dec 2013
BMUS Annual Gala Dinner & Awards Ceremony - 10th Dec 2013
BMUS 2013 ASM Wrap Party - 11th Dec 2013

Unable to attend the full conference, attend the BMUS Live Event and / or the BMUS Annual Dinner for a small fee

For detailed programme info and to register online please visit www.bmus2013.org
For more information and queries, contact us at BMUS. 27 Old Gloucester St, London WC1N 3AX E: bookings@bmus.org T: 020 7636 3714 F: 020 7323 2175 W: www.bmus.org

We would like to thank our Major Sponsors of Ultrasound 2013
Get a grip!

Do you want to help with a study on grip strength and ergonomics in ultrasound?

The ultrasound team at City University London would like your help to determine grip strength of ultrasound practitioners and factors that might affect grip strength.

Please come and see us at the conference in Gateshead, where we will measure your maximum grip strength and ask you to complete a questionnaire relating to factors that might affect your grip strength. The study should take about 10 – 15 minutes. We will be doing the study at the beginning of the day, during coffee breaks and over lunch – please look out for us.

We are also recruiting people, who have had any ultrasound experience, to come to City University London for a short training session using an ergometer (machine that beeps when muscles are under strain). This would take about an hour of your time in the skills suite at City University London, EC1V 0HB.

If you would like more information about either part of this study please contact:
Gill Harrison at G.Harrison@city.ac.uk
tel. 020 7040 5682
or
Allison Harris at Allison.Harris.1@city.ac.uk
tel. 020 7040 5689

Public lecture:
Pioneers of Medical Imaging

Professor Ian Donald, Tom Brown and Sir Godfrey Hounsfield

Obstetric ultrasound, developed by Professor Ian Donald and Tom Brown, and computed tomography (CT), developed by Sir Godfrey Hounsfield, are two revolutionary medical imaging technologies, with a fascinating historical development.

Professor Malcolm Nicolson, John Fleming and Richard Waltham will tell the story of these outstanding pioneers, which will include many personal anecdotes.

Monday 11th November 2013, 17:30 for 18:00 start.
Venue: IET Teacher Building, St Enoch Square, Glasgow. www.theiet

Don’t miss it!
Follow bmusultratopost.com BMUS on Facebook or Twitter or at www.bmus2013.org / www.bmus.org
How aware were you that October was Medical Ultrasound awareness month?

Or at least it was across the pond.

Medical Ultrasound Awareness Month is a joint effort of the American Institute of Ultrasound in Medicine (AIUM), American Registry of Diagnostic Medical Sonographers (ARDMS), American Society of Echocardiography (ASE), Cardiovascular Credentialing International (CCI), Society of Diagnostic Medical Sonography (SDMS), and Society for Vascular Ultrasound (SVU).

Every October, SDMS and comrades, join together to promote Medical Ultrasound Awareness Month (MUAM) to increase the public’s knowledge about sonography and to promote pride in the sonography profession. One of the goals of Medical Ultrasound Awareness Month is to familiarize and educate the public about medical ultrasound through specially planned activities and educational materials. With ultrasound’s increasing role in medicine, there is a need for the general public to understand what ultrasound is and its many uses in health care.

Organisations provide a promotional resources pack, which includes a sample letter to the government asking for support and recognition in these ventures, suggestions of how to get media coverage to promote ultrasound, a timetable of events taking place, such as talks about ultrasound in schools and colleges to promote careers in this field, other educational events, department fundraising fun runs, bake offs etc with proceeds going towards ultrasound based medical research or equipment.

It’s a feel good month of positive action, focusing on teamwork, rewarding staff, and spreading knowledge. Not to do things by halves, they sell a large range of ultrasound promotional products such as t-shirts, badges, pens, tote bags. In short, they’ve created a whole entity of ultrasonic pride.

Given the fact that sonography is not recognised as a profession by the HPC and, therefore there is no mechanism whereby an individual can register with the HPC as a sonographer or be regulated by them as a sonographer, awareness is also key here in the UK.

We have national awareness days and weeks for everything from child safety, to armed forces to facial hair coiffing for a good cause during the aptly renamed ‘Movember,’ World Teachers Day, Breast Cancer Awareness month, Stoptober to help quit smoking, World Radiography Day to celebrate radiographers and all they do.

There is even a National Sloth Appreciation day to celebrate all they don’t do - (19th October in case you were wondering.) Is it sheer coincidence that this overlaps with National Chocolate week 14th - 20th Oct?

BMUS would like to organise an awareness day each year, but to do so we need our members’ involvement. For those of you interested in taking part please contact rachel@bimus.org

Meanwhile, in LEGOLAND
Introducing our NEW scanpayment machine. The SPM100.

Free up staff time and generate income using the SPM100

Our new machine accepts credit/debit cards as well as notes and coins

Make scan payments even easier and take the hassle away from patients and staff

Contact us today or visit www.easypaynetwork.com for further information

EasyPayNetwork Ltd.
easypaynetwork.com

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www.easypaynetwork.com
e: info@easypaynetwork.com  t: 01253 530550