I have now started my second year as BMUS President, and it really does not seem a year since the inauguration in Liverpool 2008. Time really does fly.

Having just finished the Euroson Conference, we have come back to the BMUS office to start full speed ahead on the Brighton 2010 Annual Scientific Meeting. Please remember that this year the meeting will take place in September rather than the well established December date. It will take place from 28th – 30th September 2010 and the programme will be available on BMUS website www.bmus2010.org after the Council meeting on February 4th 2010.

Clearly, given that the meeting is earlier in the year, there will be a change in deadlines for abstract submission, early bird and normal registration dates and hotel reservations. These dates will be repeatedly publicised as the meeting approaches, but BMUS is keen to disseminate this information to all prospective delegates. You will therefore find an advertising poster in this edition of BMUS News which can be removed and displayed in your department. We would very much appreciate your support by ensuring that this advert is prominently displayed to draw attention to the September meeting.

I do hope that the coverage of Euroson in this BMUS News will inspire you to come to our 2010 ASM in Brighton.

There are few phrases better designed to gladden the heart of a nervous new CEO at the close of his first BMUS conference! Yet this sentiment quoted at me by a very nice but unknown delegate, has been endorsed by the findings of the last few weeks as we examined the data in the feedback forms that those members and delegates who attended the Edinburgh conference handed over to us at the close of the meeting.

Perhaps I should say right from the start that the statistics we got back show that the delegates really rated the effort the speakers and the office put in to making the event a success. I will also mention that there was plenty of constructive food for thought in planning for the Brighton ASM too. With 323 forms with almost 50 questions coming back from the 878 delegates, speakers and faculty, the sample is also statistically sound and of course random and anonymised so that people could say what they thought and not sign it if they felt they wanted to!

There is clearly too much detail for me to do more than give you some of the choice highlights in this article but I hope that the following statistics give you a flavour of what the respondents said.

84% thought the conference overall was “Good”, “very Good”, or “Excellent”

95% were happy with the quality of the speakers

91% were happy with the standard and quality of the Posters on display

78% felt that the conference fulfilled their educational requirements

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Can YOU help BMUS access £56,000 of FREE money?! for further details, see inside

Use our pull-out A3 BMUS Calendar to plan your year’s Training - essential for all department notice boards!
Honorary Secretary’s Report
Roger Moshy

A new year has begun with new challenges. Our first case of the month has just been posted on the website. Please look & pass comments to Alice alice@bmus.org. This is an experiment which we hope will flourish as a benefit to all our members for education and fun. I have said before, and will say again, the success of the society is down to the members.

I remind you that this year the BMUS annual scientific meeting, and therefore the AGM will be in late September. There will be at least one vacancy on council open for election, but the winner will take up his/her post in December. Constitutional changes will be required to change BMUS rules to account for the change of date of the AGM in future, thus also the tenure of officers and council members. I will be working on these over the next months in time to present the changes to council later in the year. I will keep you up to date with the new proposals, but do not expect anything more concrete till May.

Details of the election procedure will be available sooner and will be posted on the website as will all the proposals in due course.

The message is keep an eye on our website on www.bmus.org.

Recently, the National Ultrasound Group of the National Screening Board issued guidelines on clinical governance for ultrasound. I advise everyone to read these and apply in your trust if you can. In our trust, we are just starting the process of getting to grip with the suggestions. They will be posted on our website www.bmus.org/policies-guides/pg-clinprotocols.asp.

We will be interested to see the uptake of the recommendations around the country so please inform us as to progress with them – or if not taken up we would like to know too!

That is all from me. I saw the sun today perhaps that bodes well for our society next year… On the other hand, it has just clouded over and I am told snow is on the way…

Continued from page 1 – CEO report

92% were happy with the standard and variety of the Exhibition stands

As many of you will know, scores like this are definitely at the top end of anyone’s expectations, but there is one thing I want to make very clear, I am sure that we can do better. We will be examining in detail what the minority who didn’t find the conference as good as they had hoped and taking note so that we can make Brighton 2010 more relevant to a wider spread of the BMUS audience! Thank you Ladies and Gentlemen for making my first BMUS event so enjoyable (but so tiring too!)

Since I started this article with a pleasing (but probably scientifically and statistically insignificant) phrase I will also end with something along the same lines.

“there can be few learned society dinner dances where the dimmed lights are turned back up at the end of the evening and the dance-floor is still packed with energetic dancers”.

BMUS Ultrasound Image Competition Winners

Congratulations to the following entrants, who all won a top of the range Sony digital camera, and a years subscription to Ultrasound.

TRIPLETS - Joan Maycock, Dublin
DANCING LADY - Dr G Camali, Rome
MICROBUBBLES - Raniska Tente, Edinburgh
BMUS phantom made of fridge magnets - Rizwan Patel, Leicester

We will be re-running this competition in 2010
Go to www.bmus.org for updates

Triplets: Winner BMUS Image competition
Dancing lady: Winner BMUS Image competition
Microbubbles: Winner BMUS Image competition
Continued from page 1: President’s report

Loughna. On behalf of the Society, I express sincere thanks to them all for all their hard work and commitment to BMUS which has been much appreciated. This necessitated a postal vote as we had 5 nominations for 4 open positions on Council. I am delighted to announce that those successfully elected were Dr Peter Hoskins (Medical Physicist, Edinburgh), Ms Sue Halsen-Brown (Sonographer, Portsmouth), Dr Bob Jarman (Consultant in Emergency Medicine, Gateshead) and Prof Edward Leen (Professor in Radiology, London). They are all most welcome to the Society and we all look forward to working with them and hope that they enjoy a fruitful and rewarding time on BMUS Council.

Euroson from the President’s perspective

For this February BMUS News, I have been asked to write about the recent Euroson conference from the President’s perspective to give an insight of my activity, in a blog style! So here we go......

For me, the meeting started on Friday morning. No – I haven’t gone completely mad, but the core BMUS team always travels to the conference a number of days before for ‘the build’. When you take over a conference centre like the EICC for a big international conference, it is a basic shell and it bears no relation to how the delegates see it on their arrival. It undergoes a rapid transformation to BMUSify (new word!) the centre to receive the delegates. So, after a short hop from Manchester to Edinburgh airports the core team moved into EICC. By close Friday evening EICC was ready to receive our first guests for the additional NPoCUS part of the meeting. We then enjoyed some personal time and a number of us enjoyed a quiet dinner in the hotel restaurant, after which we were able to greet guests as they arrived in the hotel.

NPoCUS Saturday

On Saturday, BMUS welcomed delegates and Faculty from the National Point of Care Ultrasound Society to Edinburgh. There were 75 delegates and expert and internationally renowned faculty. Bob Jarman and Jim Connolly had put together a truly innovative and inspirational day of lectures and hands on sessions covering many aspects of point of care ultrasound. This first day culminated in the NPoCUS social event, which was held at Tiger Lily, where guests enjoyed a fabulous dinner and were able to party into the early hours.

Later that day, Paul Sidhu, Kevin Martin and I addressed various European Federation of Societies for Ultrasound in Medicine and Biology (EFSUMB) committees about the progress of the conference. Euroson is a joint meeting between the host organisation, in this case BMUS, and EFSUMB. EFSUMB and BMUS were delighted with the large number of delegates who had registered in advance of the conference, and we left the meetings as confident as we could be, that the conference would be successful.

Somewhere in the middle of the afternoon we had a technical and stage rehearsal for the Euroson opening ceremony and myself and the EFSUMB team had 6 practice runs until the BMUS CEO, David Roberts-Jones, pronounced us ‘fit to perform’. His theatrical background came to the forefront to ensure that we had a grand opening. After David’s exhaustive stage direction, we were allowed a bit of down time to relax.

Here is me and the new EFSUMB President, Christian Nose, enjoying some this interlude.

Then it was back to the hotel for a quick 20 minute make over, then off out again to the Thieme EJU Journal dinner. We had a wonderful dinner at The Atrium restaurant. I felt very humbled to be dining with many famous faces in ultrasound from all over the world. It was a great opportunity for me to do some networking to promote our Society and its related activities to a worldwide audience. Feeling well fed and very tired, it was back to the Sheraton Hotel for an early night to get some much needed shut eye in preparation for the forthcoming 3 days of Euroson...
Day 1 Euroson – Sunday

The BMUS team were up at the crack of dawn and over at the EICC by 7.30 a.m. to meet our esteemed guests for the opening ceremony and to ensure that delegate registration ran effectively. Whilst we were meeting and greeting our guests and putting the final touches to the choreography for the procession of dignitaries in the Pentland auditorium, the swirl of the Scottish bagpipes could be heard permeating the EICC from the piper in the foyer. This signified the formal start of the conference and as we say at BMUS it was now ‘show time!’ The piper led the procession of dignitaries into the auditorium and following welcome addresses from myself and Dr Norbert Gritzman (EFSUMB President) the conference was declared open.

There were nearly 900 people registered for the conference over the 3 day period—one of the best delegate registrations for our conference to date.

Approximately two-third of the delegates were from the UK, but the remainder were from some 43 countries, from Afghanistan to Uzbekistan and everywhere in between. We were also delighted to welcome colleagues from both EFSUMB and WFUMB to the meeting, and thank them for their support.

The scientific programme was very ambitious, with 3 rather than the usual 2 scientific sessions as well as the integrated training sessions and the hands-on workshops. We were treated to fantastic lectures and hands-on sessions by expert faculty, supported by access to state of art technology.

BMUS is indebted to all sponsors and exhibitors and the atmosphere in the exhibition hall was described as ‘buzzing!’ I lost count of how many times people commented that the atmosphere was like ‘the BMUS of old’. It was pleasing that people really seemed to be enjoying themselves.

After an exceptional first day, day one culminated in the prestigious Donald, MacVicar and Brown lecture, which was given by Professor Yves Ville of Paris. Yves is an internationally renowned obstetrician, who delivered a fantastic lecture entitled “From ultrasound in obstetrics to obstetrical ultrasound.” We were hugely privileged to have Tom Brown as co-Chair for this lecture. It was particularly special that Tom presented the DMB medal for the first time in person to Yves. I am truly grateful to both for their input into this session.

Immediately after the DMB lecture, the day one social events commenced with the welcome drinks reception in the exhibition hall of the EICC.

We were treated to fantastic lectures and hands-on sessions by expert faculty, supported by access to state of art technology.

This, as always, was extremely well attended and provided an opportunity for people to mingle and to see the exhibits and to enjoy a glass of wine with friends! Then we were on a coach to take us to the President’s drinks reception at the Balmoral Hotel, where I played host to guests from BMUS, EFSUMB, as well as some Faculty and honoured guests. This allowed us to show our visitors the best of Edinburgh at night as they were entertained overlooking the castle. Again it provided an excellent opportunity for all societies’ representatives and guests to meet and exchange ideas.

After another long day, it was back to the hotel to get some much needed rest for day 2.
At the recent EFSUMB meeting it was announced that Dr Paul Sidhu has been appointed to the EFSUMB publications committee and Julie Walton to the Education and Professional Standards committee. BMUS wishes them both every success in these new roles.

Dr Kevin Martin

European News

**European News**

At the recent EFSUMB meeting it was announced that Dr Paul Sidhu has been appointed to the EFSUMB publications committee and Julie Walton to the Education and Professional Standards committee. BMUS wishes them both every success in these new roles.

Dr Kevin Martin
We then moved into the obstetric ultrasound scientific session, which ended with the first Dr Peter Twining obstetric lecture which was given by Mr Bill Smith and was titled – ‘The role of 3D ultrasound in first trimester assessments’. It was particularly moving that Peter’s daughter, Gabriella, presented the first Twining medal to Bill.

Over lunchtime, BMUS officers and CEO attended the meeting with AxREM which is an annual event held at the conference on the last day. It acts a debriefing session where we discuss how the event has gone.

After this meeting – it was off to Chair another Professional Issues sessions, which generated much interesting debate about advanced practice in ultrasound, banding and extended scope of practice where Sonographers described their experiences in performing amniocentesis, drainages, biopsies and HyCOSY. It is pleasing to see so many Sonographers pushing forward their professional boundaries. They should all be extremely proud.

All that was left was for me to head off to the closing ceremony, where Carmel Moran presented the poster prizes for the conference on behalf of BMUS and Hazel Edwards presented the prizes for the recent BMUS image competition. (see page 2 for a list of the winners)

After giving my vote of thanks to all those involved in the successful execution of Euroson 2009, it was time to formally hand over the ‘Euroson baton’ to Dr Fabio Piscaglia, President-elect of EFSUMB, with every good wish from BMUS for a successful Euroson in Copenhagen in 2010.

With the conference formally closed, it was time to pack bags and head back to Edinburgh airport. We had plenty of time to reflect on Euroson as we were subject to a four hour flight delay! We all arrived home eventually, very late and very tired.

‘It was really a honour for me to take part to the event. Thank you for the invite and for the kind hospitality in Edinburgh! Best regards’ Edaordo Vicenzini

‘Dear Julie
It was a pleasure for me to take part in your inspiring congress and to be able to contribute to its success. I hope that you will have enjoyable and reflective days of Christmas and at the turn of the year!’
Sincerely yours, Christian Jenssen

Thank yous

Clearly a conference on this scale takes a huge amount of planning and organisation and so I would like to express my thanks to:

• The BMUS office team – David, Alice and Rachael for their commitment, enthusiasm and professionalism in planning and delivery such a successful event.
• The members of the scientific organising committee, under the expert leadership of Dr David Pilling, for designing an innovative and multi-professional programme, the strength of which is reflected in the delegates numbers.
• Colleagues from EFSUMB who were hugely supportive in the planning and delivery of the programme.
• The Past President, Prof David Evans and President of EFSUMB Prof Norbert Gritzmann for their commitment and support to BMUS in making this event so successful.
• All the speakers who presented or participated in hands-on teaching sessions. Your expert input is hugely valued.
• All our sponsors and exhibitors, without whose support an event on this scale would not be possible.
• Drs Bob Jarman and Jim Connolly for their inspiration and commitment to successfully bringing NPoCUS into the meeting.
• To the BMUS operational support team – Kathy Ford and Janette Keit, who with the help of students from the Universities of Leeds and Liverpool, were responsible for stage management of the event.

I will be back in the May edition with an update on wider BMUS activities. Until then, have a great spring.

Bye for now.

Julie Walton
BMUS President

Messages from colleagues

It has been very rewarding over the weeks following Euroson for BMUS to receive many messages of congratulations from all over the world. I finish my column by sharing with you just a few-

‘The pleasure and honor was mine, to share a part of my 20 year research (lung ultrasound being this small part) in this part of Europe which is so near to my culture! I had highly enriching informations, and again, new friends.’
Sincerely, Daniel Lichtenstein NPoCUS

Dear Julie,
we need to thank you for the excellent opportunity we had of attending a great conference, meeting nice people and seeing a wonderful City!’ Thanks, Piero Tortoli
The Consortium for the Accreditation of Sonographic Education (CASE) is holding a one day ‘Open Forum’ on Ultrasound Science + Technology

29th March 2010 at the University of Derby

This Interactive Workshop will be of interest to ultrasound practitioners, mentors and CASE accreditors who would like an up-date on scientific principles and their application in practice. We promise very limited use of formulae!

For more information please contact Michele Landau- micheleL@sor.org or 020 7740 7226

Member Organisations:
British Medical Ultrasound Society, British Society of Echocardiography, College of Radiographers, Institute of Physics & Engineering in Medicine, Royal College of Midwives, Society for Vascular Technology of Great Britain and Ireland

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**Competition winners**

Congratulations to all the following:

**BMUS poster prizes at Euroson**

First prize
89. ‘AAA screening – the missing dimension?’
McQueen AS, Newcastle

Runners-up
100. ‘An in-vitro study of air emboli characteristics using transcranial Doppler sonography and optical imaging’.
Banahan C, Leicester

101. ‘Usefulness of acoustic radiation force impulse (ARFI) technology (Siemens) for the evaluation of liver stiffness.’
Sporea I, Romania

**BMUS paper prizes at Euroson**

First prize
‘Ultrasonic thermography of diagnostic power ultrasound.’
Liang H, Bristol

Runner-up
‘Use of contrast enhanced ultrasound in the investigation of indeterminate focal testicular lesions: evidence of vascularity is an important diagnostic parameter’.
Lung P, London

This paper is the BMUS entry for the Young Investigator Award, Copenhagen, 2010

**BMUS Postgraduate Journal prize**
Long C, Leicester

**EFSUMB Prizes**

**Case of the Month launched**

**EFSUMB prizes**

**Young Investigators’ Award 2009**

Joint First Prize
‘Automated analysis of three-dimensional stress Echocardiography’. Ester Leung, The Netherlands

‘Molecular imaging with ultrasound’. M Palmowski, Germany

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**CASE OF THE MONTH LAUNCHED**

We have launched our first Case of the Month on the BMUS website

To view the current case, read the clinical history, comment and give your views on diagnosis and treatment go to [www.bmus.org](http://www.bmus.org)

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**EFSUMB Poster Prize Winners**

First Prize No 12 Stock KF, Munich Germany
Second Prize No 92 Cantisani V, Rome Italy
Third Prize No 103 Havre RH, Bergen Norway

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**Green spring clean**

With spring around the corner we are doing a spring clean of member’s details, in an attempt to keep the database as up-to-date as possible.

Conscious of doing our little bit for the environment, we would like email to be the choice method of communicating with you all.

We promise not to bombard you with emails. We will however, send monthly updates on items that may be of interest.

We assure you that we will not pass your email onto any third parties.

Please email office@bmus.org if you think we may not have your current email contact.
BMUS looking for Focus Group members

Some of you will know from experience that the Chief Executive of BMUS has been calling members from time to time as part of his “mystery shopper” plan to get to know more about what the average member thinks of BMUS. With so much new jargon to learn, new policies and procedures and being a part-time worker as well, he is wondering if it would be possible to speed this up by recruiting willing members into a couple of focus groups? It is genuinely one of the quickest ways of getting good and genuine feedback!

Broadly speaking, most people seem to fall into one of two camps in respect of focus groups and general feedback questionnaires….. and they either hate them, or ………. they fill them in (notice I didn’t say “they love them!”). The idea is to access via this newsletter those who wouldn’t mind spending five or so minutes on filling out an electronic form (done in a “click, click, click” way so as to save time for those filling them in) on the BMUS website or via e-mail.

Those who agreed would be asked to send us an e-mail at the office (to office@bmus.org), saying “I consent to being in the BMUS Focus Groups!” That way those people who don’t like the idea could avoid it, those people who might have a few minutes to put aside to make BMUS better informed on say, a two or three-times-a-year basis, could do so and everyone could be happy together! I think it’s also fair to say that our intention is that focus group members can decide on a case-by-case basis if they are too busy to click on the responses, so you are not trapped into a commitment nor indeed will the office call you to repeatedly “chase”!

Turning now to those members who do not use the internet……Since BMUS is obsessively trying to save money to pump back into Ultrasound education and with paper and postage at the premium they are, we think that doing this on an electronic basis is the best value way to go. Nevertheless, we would be happy if those members who wanted to play a part by post sent us self-addressed envelopes so that we could get feedback on questions sent out via the newsletter from a wider group.

Clearly this is at the wishful thinking stage of planning at the moment, but if the office@bmus.org starts to fill up with positive responses, then I will take that as a sign that members are interested. Over to you!