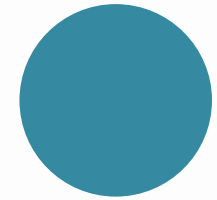


ULTRASOUND 2026

Exhibition and Sponsorship Opportunities

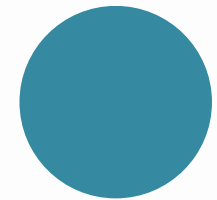


Contents Page



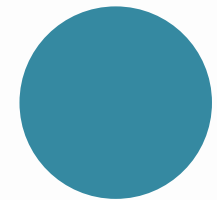
Page 3

About Ultrasound 2026



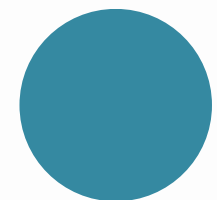
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Why exhibit



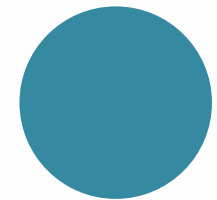
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Centaur Auditorium



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Sponsorship and exhibition packages



Page 8

Add on options



About Ultrasound 2026

8th – 10th December 2026, Cheltenham Racecourse, Cheltenham

The 2026 meeting at Cheltenham Racecourse promises to deliver an innovative and exciting programme. Cheltenham is a historic spa town in Gloucestershire, England, and is well served by road, rail and air transport links.

As usual, the Conference is made up of educational sessions complemented by the Technical Exhibition. The Exhibition is central to the Conference, allowing delegates and industry partners to network, explore the latest ultrasound technologies, and discuss developments within the field.

Profile of attendees

Clinical Scientists, Educationalists, Midwives, PhD Students, Physicists, Physiotherapists, Radiographers, Radiologists, Sonographers, Trainee Sonographers, Vascular Scientists, Veterinarians.

About the venue

Cheltenham is located in the South West of England and is well connected by major transport routes, making it accessible from across the UK and internationally. Cheltenham Spa railway station provides regular services to London Paddington, Birmingham, Bristol and other major cities. The town is easily reached via the M5 motorway, and Birmingham Airport and Bristol Airport are both within convenient travelling distance.

Cheltenham is renowned for its elegant Regency architecture, vibrant cultural scene, and its famous festivals, including the internationally known Cheltenham Festival at Cheltenham Racecourse. The town offers a wide range of restaurants, shops and attractions, providing plenty for delegates to enjoy outside of the conference programme.

BMUS will be hosting the 57th Annual Scientific Meeting in the conference facilities at Cheltenham Racecourse. With excellent exhibition space, modern meeting rooms and a range of nearby accommodation options, the venue provides an ideal setting for delegates, exhibitors and partners to come together for this leading ultrasound event.



Why Exhibit

Attendees: approx. 500 delegates, 120 speakers and 30 plus exhibitors

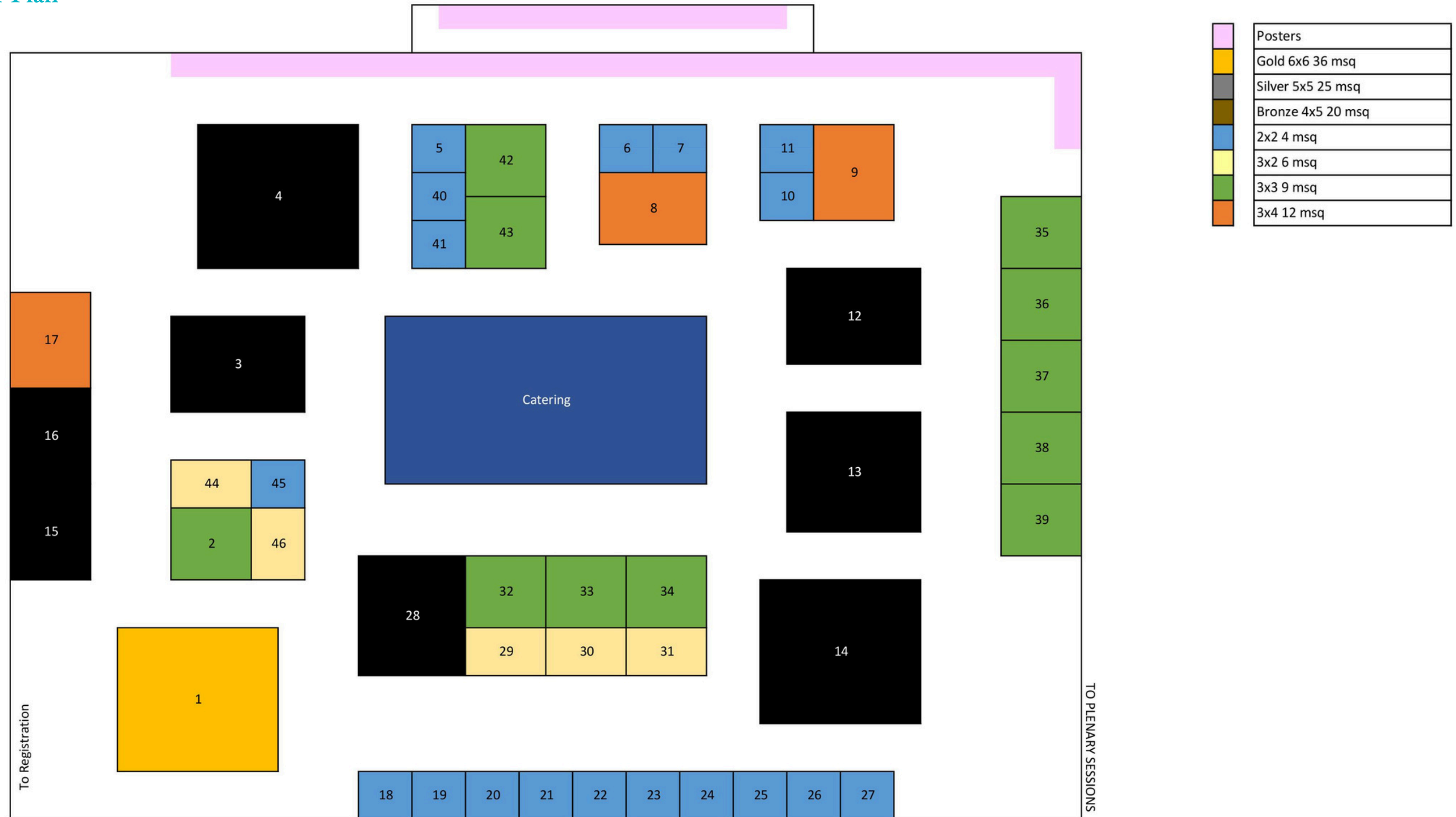
- High-calibre list of experts and world-renowned speakers
- Post-conference drinks in the exhibition area on Day One of the meeting
- Gold, Silver and Bronze sponsors' names & logos included on all pre-conference marketing
- Sponsor profiles included in both the conference app/microsite and the final programme for the conference (given to all delegates and speakers) and listed on the conference website
- Opportunities to participate in specialised practical & training sessions
- The opportunity to provide delegates hands-on access to your products
- The Technical Exhibition is the hub of the conference and an opportunity for the ultrasound industry to showcase the latest products and developments to an educated and informed audience

Standard package included for all

- Logo and 100-word company profile in the conference programme
- Logo and 100-word company profile on the conference website
- Delegate list mid-October (Names, Job titles and Organisations)
- Updated delegate list mid-November (Names, Job titles and Organisations)
- Drinks vouchers matched to the number of your lunch vouchers for the welcome reception
- Exhibitor passes - exhibitors will be able to distribute unlimited complimentary passes to allow guests to attend the exhibition, these need to be pre-ordered from the BMUS office. Should you wish to provide catering for your guests, this needs to be ordered and paid for beforehand.
(Complimentary exhibition only passes will not be available at the event, therefore please ensure that you use the form within the exhibitor pack.)



Exhibition Floor Plan



Sponsorship Opportunities 2025

All Sponsor packages come with:

- Advert on the conference app or mobile site
- Equipment at practical sessions
- Company table at the Winter Ball (x10 seats)
- 105mm x 105mm advert on the A1 BMUS 2025 wall planner. The planner will be an insert in the delegate bag and distributed to all BMUS members/ Ultrasound journal subscribers (circa 2000) with November 2025 Ultrasound journal.
- 1 lecture pass for each day
- Logo on the landing page of the conference website

Gold Package

£15,251.50 (3 available)*

- Premium 36 Sqm island exhibition space
- Full-page advertising in the conference programme (outside back cover/ inside front cover / page 4)
- Holding slide between sessions - rotating carousel
- 9 Lunch tickets per day
- Sponsor lunch day 1/2/3
- Room in the venue
- 15 points to spend on additional extras

Silver Package

£13,959 (2 available)*

- Premium 25 Sqm exhibition space
- Full-page advertising within the conference programme
- 7 Lunch tickets per day
- 10 points to spend on additional extras

Bronze Package

£10,340 (3 available)*

- Premium 20 Sqm exhibition space
- Half-page advertising within the conference programme
- 6 Lunch tickets per day
- 6 points to spend on additional extras

* Plus VAT

Exhibition Opportunities 2025

An alternative to sponsorship is to have an exhibition stand at the event. A stand is a great way to showcase your products and services to the delegates who may or may not know who you are or what you do.

The costs for exhibiting at Ultrasound 2025 are:

Shell scheme: £330* per square metre. Each shell scheme stand comes with:

- Flush fitting walls
- Fascia board
- Single spotlight (dependent on position) or fluorescent fitting
- Double electrical socket (500w)
- Standard exhibition package page 4

Any requirements above those provided must to be purchased separately.

Space only: £320* per square metre (applicable to stand sizes 15 square metres and above)

Please note:

Piped services, furniture, stand carpeting and other requirements must be ordered from the official event scheme builder/furniture supplier. BMUS accepts no responsibility for exhibitors' failure to order services, furniture or their fascia board, details of how to order these are available within the exhibitor guide.

* Plus VAT



Add on Options

		Points
Branding		
Logo on lanyards	6	
Logo on volunteer t-shirts	3	
Logo on Delegarte Bag	6	
Pens and Pads for the delegate bages	2	
Marketing		
Advert in programme:		
- Full page	3	
- Half page	2	
One item in delegate bag	2	
1 company article/advert in Ultrapost	3	
Logo on the landing page of the conference website	2	
1 quarter-page advert in August edition of BMUS News (Printed)	3	
1 quarter-page advert in November edition of BMUS News (Digital)	3	
Break time lecture hall screen advert - part of rotating carousel	1	
Educational		
Sponsor the Donald MacVicar Brown Lecture		3
Sponsor the Young Investigator session		3
1 x 20min education on the stand session		3
Useful extras		
10 Licenses for the lead capture app (3 & 5 licenses will be available)		1
Lecture pass for all 3 days		1
6 Additional lunch tickets for all 3 days		1
Social Events		
Sponsor the Winter Ball		9
Sponsor the drinks reception		5
Purchase additional points		£500 = 1