

BMUS »)

Background Theory: Teaching & Learning

A Taster Session

Presented by: Megan Watkin-Bennett



Megan Watkin-Bennett



**Sonographer and Senior/Link Lecturer
Worcester Royal Hospital and The University of the West of England (UWE, Bristol)**

BSc Diagnostic Radiography
PgDip Medical Ultrasound
MSc Medical Ultrasound

Associate Fellow of the Higher Education Academy

PgCert Learning and Teaching in Higher Education (*pending*)
Fellow of the Higher Education Academy (*pending*)

Disclaimer

This presentation is based on research conducted to the best of the presenter's abilities, acknowledging inherent uncertainties and limitations. The findings may be influenced by factors such as data quality, methodology, and interpretation, and do not guarantee real-world accuracy.

The content is intended for informational purposes only and does not necessarily reflect the views of the British Medical Ultrasound Society (BMUS) or its affiliates. The presenter is responsible for ensuring objectivity and disclosing any relevant financial/industry interests. BMUS and its affiliates disclaim liability for any claims arising from this educational activity.

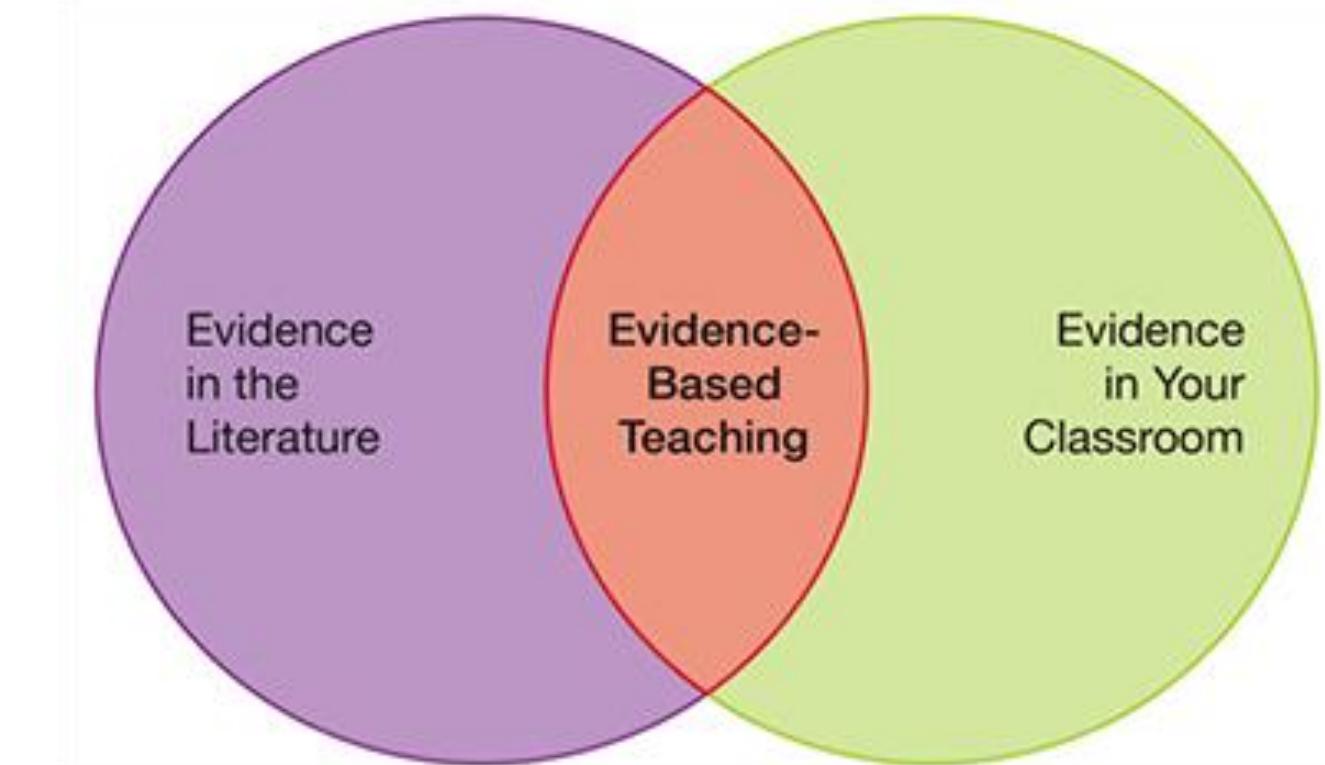
Objectives

- Understand key teaching and learning theories relevant to ultrasound education
- Recognise how these theories apply in clinical and classroom teaching
- Reflection on how to improve your teaching strategy

Evidence-based Practice

“Ways of teaching to enhance learning that is based on scientific evidence”

- Knowledge about our teaching practice as well as our subject practice
 - Started in Medical Teaching in 1992 (Trinder and Reynolds, 2000)
- In Higher Education it is related to:
 - Higher Education Research
 - Scholarship of Teaching and Learning (SoTL)
 - Education Enquiry
- The core areas of education research:
 1. Inequality, inclusion and education
 2. Identities: notions of education selves and subjectivities
 3. **Teaching and Learning: Curricular and pedagogical practice**
 4. Governance and management

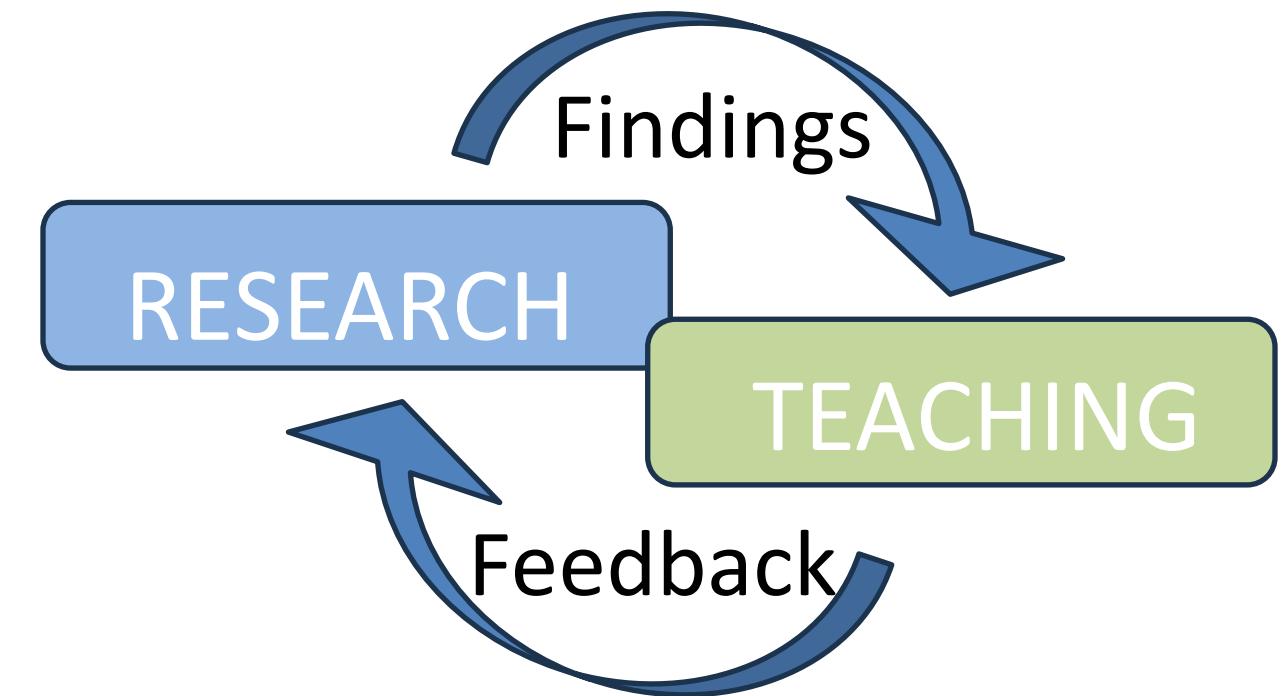


Northeastern University, 2025.

Pedagogical Research

“The study of teaching and learning”

- Pedagogy vs Andragogy
- Examination of the nature of pedagogical approaches (teaching, learning and assessment) and its relationship to student learning, student experience and learning outcomes
- Focus → how we can support students to effectively learn
- Signature Pedagogies
 - types of teaching that organise the fundamental ways in which future practitioners are educated for their new profession (Shulman, 2005)



Think About a Time...

- You learnt a new skill relatively quickly and easily
and
- A skill that you tried to learn, but never quite mastered

?? WHY ??

Overview of Major Learning Theories

Theory	Key Idea	Relevance to Ultrasound
Behaviourism	Learning = response to stimulus	Scanning protocols
Cognitivism	Learning involves mental processing	Conceptual knowledge (physics, anatomy)
Constructivism	Leaners build knowledge actively	Simulation, case-based learning
Social Learning	Learning via observation	Peer scanning, role modelling
Experiential Learning	Learning by doing & reflecting	Hands-on scanning

Marshall, 2019; Race, 2015; Merriam and Bierema, 2013.

Behaviourism Learning Theory

- **Core Idea:** Learning = change in behaviour through stimulus-response and reinforcement
- **Founders:** B.F. Skinner, Ivan Pavlov and John Watson
- **How Learning Occurs:** Through repetition, reinforcement and conditioning
- **Role of Learner:** Passive responder to stimuli
- **Role of Teacher:** Active controller of the learning environment (*provides cues, corrects errors*)

REPETITION

IMMEDIATE
FEEDBACK

OBJECTIVE
ASSESSMENT

Marshall, 2019; Race, 2015; Merriam and Bierema, 2013.

Cognitivism Learning Theory

- **Core Idea:** Learning is an active mental process where learners acquire, organise and apply knowledge
- **Founders:** Jean Piaget and Jerome Bruner
- **How Learning Occurs:** Input → Processing → Output
- **Role of Learner:** Active processor (*links new ideas to prior knowledge*)
- **Role of Teacher:** Active guide (*provides scaffolding*)

MENTAL
MODELING

SCAFFOLD
LEARNING

MEMORY
STRATEGIES

ACTIVE
PROCESSING

Marshall, 2019; Race, 2015; Merriam and Bierema, 2013.

Constructivism Learning Theory

- **Core Idea:** Learners construct their own understanding based on experiences
- **Founders:** Lev Vygotsky, Piaget and Bruner
- **How Learning Occurs:** Knowledge emerges through doing, reflecting and interacting
- **Role of Learner:** Highly active (*self-directed*)
- **Role of Teacher:** Facilitator (*supports exploration*)

LEARNING BY
DOING

CASE-BASED
LEARNING

PEER
COLLABORATION

REFLECTION

Marshall, 2019; Race, 2015; Merriam and Bierema, 2013.

Social Learning Theory

- **Core Idea:** Learning occurs through observation and interaction
- **Founder:** Albert Bandura
- **How Learning Occurs:** Observing, imitating, and interacting with others
- **Role of Learner:** Active and observant
- **Role of Teacher:** Facilitator and role model

OBSERVATIONAL
LEARNING

ROLE
MODELING

SOCIAL
REINFORCEMENT

VICARIOUS
LEARNING

Marshall, 2019; Race, 2015; Merriam and Bierema, 2013.

Experiential Learning Theory

- **Core Idea:** Direct experience, followed by reflection, conceptualisation and experimentation
- **Founder:** David Kolb
- **How Learning Occurs:** Learning through reflection on doing
- **Role of Learner:** Active and reflective
- **Role of Teacher:** Facilitator

LEARN BY DOING

REFLECTION

OWNERSHIP

Marshall, 2019; Race, 2015; Merriam and Bierema, 2013.

Matching Theory to Practice

Situation	Best Approach	Learning Theory
New Learners	Deductive teaching and repetition	Behaviourism, Cognitivism
Intermediate Learners	Mix of case-based and hands-on	Constructivism, Experiential
Advanced Learners	Peer teaching, critical discussion	Social learning, Constructivism

It is a balance based on learner level

Deductive: Rule → Example

Inductive: Example → Rule

Marshall, 2019; Race, 2015; Merriam and Bierema, 2013.

Deep and Surface Learning

Jabberwocky

*“Twas brillig, and the slithy toves
Did gyre and gimble in the wabe:
All mimsy were the borogoves,
And the mome raths outgrabe.”*

1. What were the slithy toves doing?

(easy to answer question)

2. Why were the borogoves all mimsy? Were the mome raths justified to be outgrabe?

(more complex question)

Carroll, 1871

Deep and Surface Learning

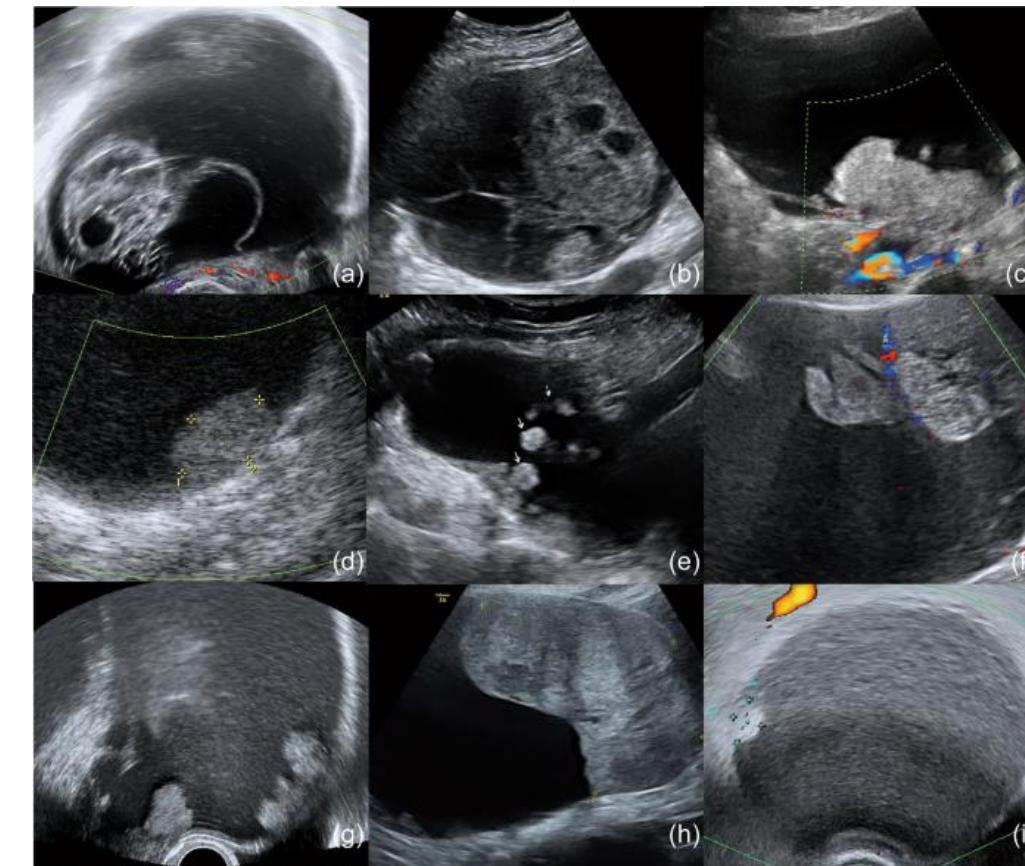
“When students feel this need-to-know, they automatically try to focus on underlying meanings, on main ideas, themes, principles or successful applications”

Biggs and Tang (2007, p.24)

- Students more actively engage with the subject matter if they are interested
 - Educator needs to place value on the learning



Alcazar et al. 2015

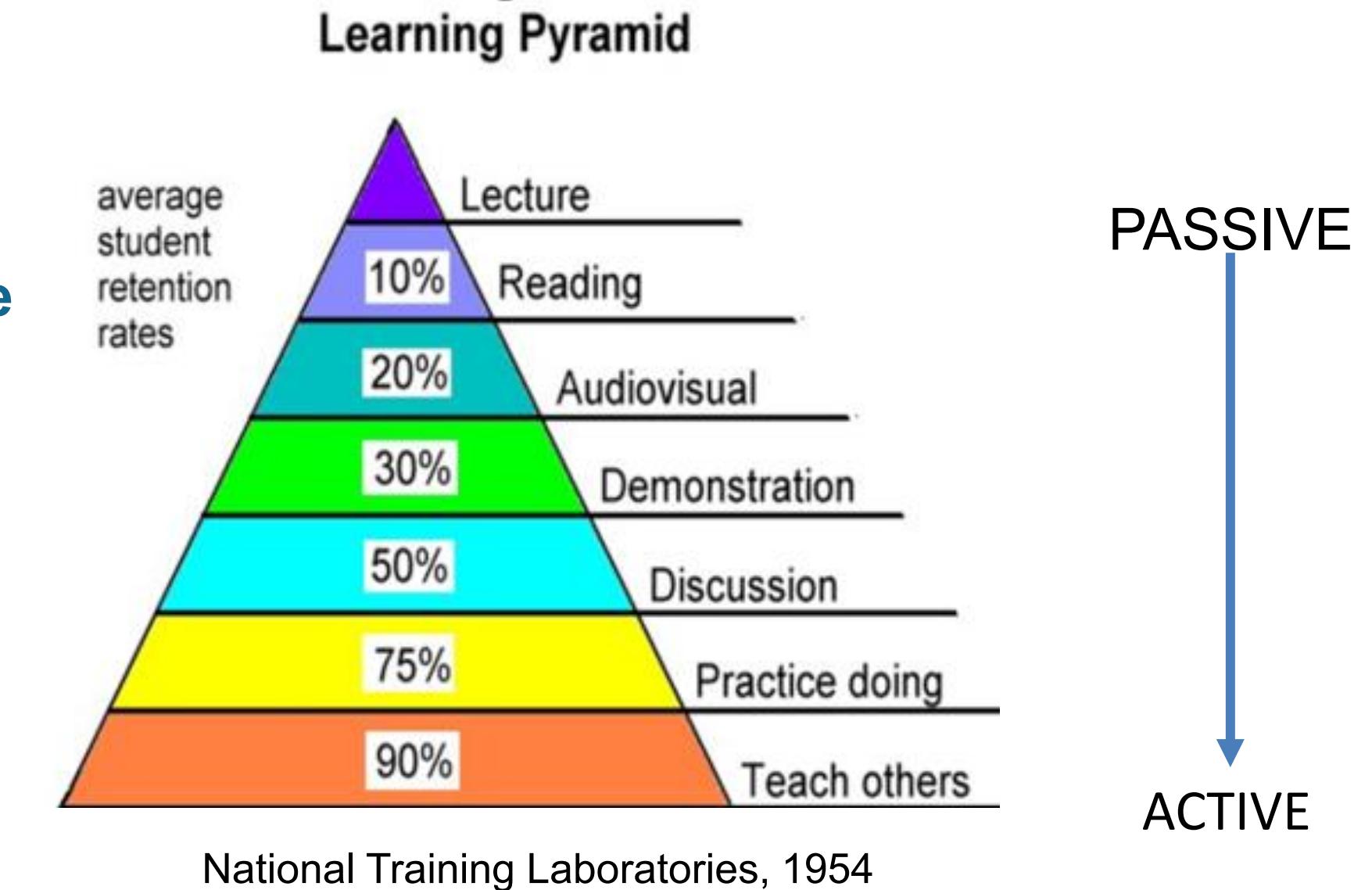


Huang et al. 2022

Summary

- Use theory to guide your teaching choices
- Match method to learner level and task type
- **Effective teaching = theory + practice + purpose**

1. What theory do you use most in your teaching?
2. How could a different approach help your learners?



References

- Biggs, J. and Tang, C. (2007) *Teaching for Quality Learning at University: what the student does*. 3rd ed. Maidenhead: Open University Press.
- Carroll, L. (1871) *Through the Looking-Glass, and What Alice Found There*. London: MacMillan and Co.
- Marshall, S. (2019) *A Handbook for Teaching and Learning in Higher Education: Enhancing Academic Practice*. 5th ed. Milton: Routledge.
- Merriam, S. B. and Bierema, L. L. (2013). *Adult learning: Linking theory and practice*. Hoboken, New Jersey: John Wiley & Sons.
- Race, P. (2015) *The Lecturer's Toolkit: A Practical Guide to Assessment, Learning and Teaching*. 4th ed. London: Routledge
- Shulman, L. S. (2005) Signature Pedagogies in Professions. *Daedalus* [online]. 134 (3), pp. 52-59.
- Trinder, L. and Reynolds, S. 2000. *Evidence-based practice: A Critical Appraisal*. Oxford: Blackwell Science.

Images

- Alcazar, J., Juez, L., Caparros, M., Salas, A. and Errasti, T. *Transvaginal Ultrasound showing an ovarian simple cyst as a round anechoic thin-walled cyst with no irregularity on the internal wall*. 2015. <https://www.wjgnet.com/2218-6220/full/v4/i4/108.htm> . Accessed Jul. 9, 2025.
- Flickr. *Playmobil Ultrasound by *ejk**. 2009. <https://www.flickr.com/photos/74609962@N00/3255860779> . Accessed Jul. 1, 2025.
- Huang, K-J., Li, Y-X., Wu, C-J., Chang, W-C., Wei, L-H. and Sheu, B-C. *Ovarian clear cell carcinoma*. 2022. <https://ovarianresearch.biomedcentral.com/articles/10.1186/s13048-022-01019-8> . Accessed Jul. 9, 2025.
- Northeastern University. *Teaching Strategies*. 2025. <https://learning.northeastern.edu/explore/teaching-strategies/> . Accessed Jul. 1, 2025.