

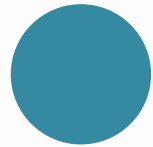


ULTRASOUND 2023

Exhibition and Sponsorship Opportunities

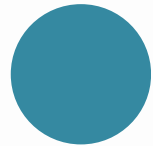


Contents Page



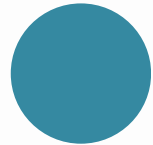
Page 3

About Ultrasound 2023



Page 4

Why exhibit



Page 5

Knavesmire floor plan



Page 6

Sponsorship and exhibition packages



Page 8

Add on options



About Ultrasound 2023

5th -7th December 2023, York Racecourse, York

The 2023 meeting at York Racecourse promises to be an innovative and exciting programme. The City of York is in the north of the England and is well served by road, rail and air transport links.

As usual, the Conference is made up of educational sessions complimented by the Technical Exhibition. The Exhibition is central to the Conference, allowing delegates and industry partners to network.

Profile of attendees

Clinical Scientist, Educationalists, Midwives, PHD Students, Physicists, Physiotherapists, Radiographers, Radiologists, Sonographers, Trainee Sonographers, Vascular Scientists, Veterinarians.

About the venue

York is one of England's finest and most beautiful historic cities, it successfully combines its heritage and superb historic architecture with sophisticated designer shops, smart restaurants, bars, and cafes, with an extensive selection of excellent hotel accommodation. Visitors soon discover that every aspect of York's modern life is inextricably linked with its past tracing a fascinating history back to Roman and Viking times.

York has long had a reputation in the chocolate world, in part due to the sizable factories created by Rowntree's and Terry's during the 20th Century. York is home to some big names in the chocolate aisle, Rowntree's created Kit Kat, Smarties and Aero, whilst Terry's created the Chocolate Orange and their rich dark All Gold collection. The history and evolution of these chocolates, that we still enjoy today, is intertwined with York's social history and industrial development with as much to be celebrated as the artwork, buildings, fashion, Railways and the Vikings for which the city is already famed for.

The Knavesmire Stand offers a unique setting looking out across York Racecourse, has a large number of meeting rooms combined with excellent exhibition space which will fully meet all the meeting requirements. Delegate catering will take place within the Technical Exhibition.



Why Exhibit

Attendees: approx 500 delegates, 100 speakers and 30 plus exhibitors

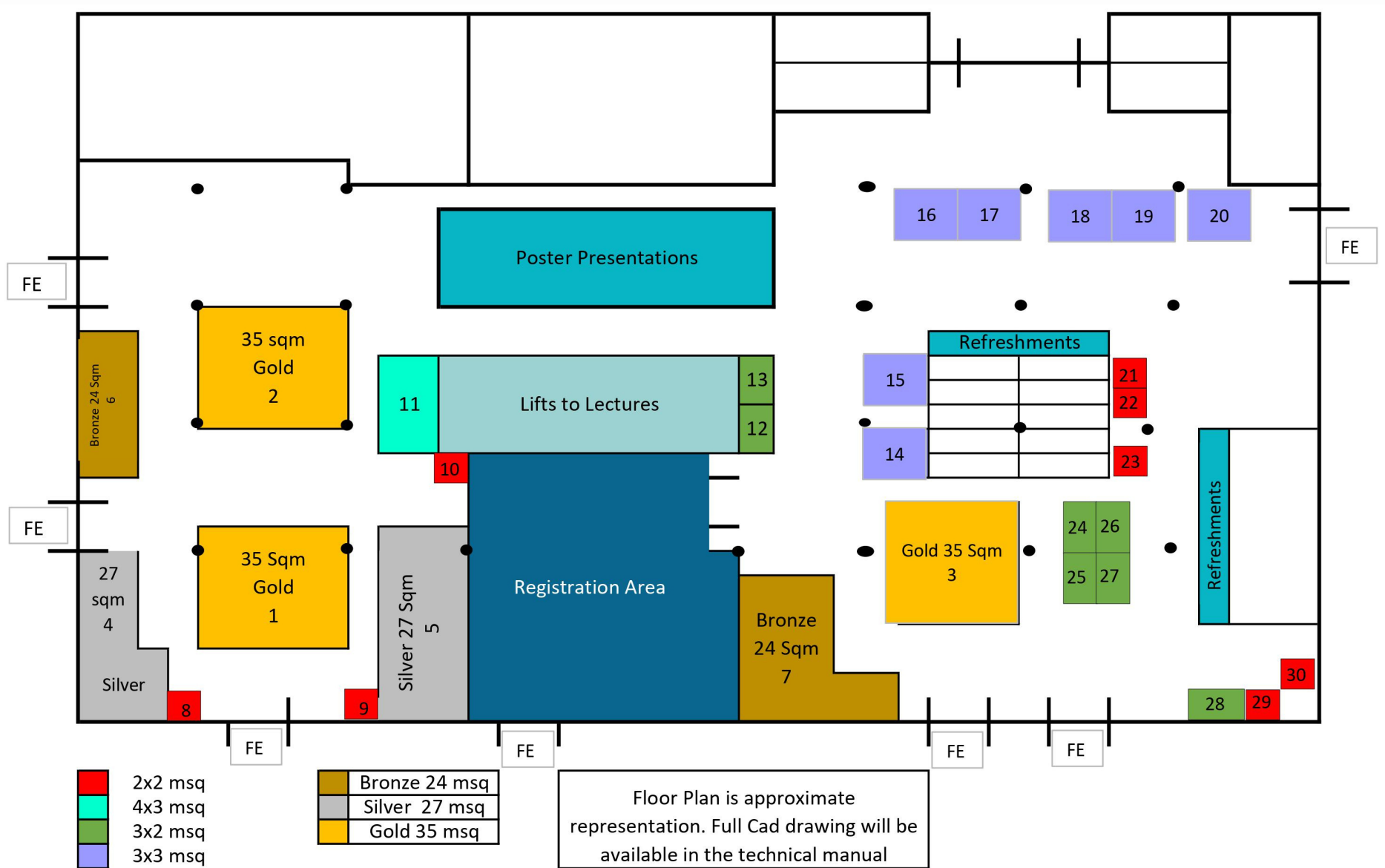
- High calibre list of experts and world-renowned speakers
- Post conference drinks in the exhibition area on Day One of the meeting
- Gold, Silver and Bronze sponsors names & logos included on all pre-conference marketing
- Sponsor profiles included in both the conference app/microsite and the final programme for the conference (given to all delegates and speakers) and also listed on the conference website
- Opportunities to participate in specialised practical & training sessions
- The opportunity to provide delegates hands-on access to your products
- The Technical Exhibition is the hub of the conference and an opportunity for the ultrasound industry to showcase the latest products and developments to an educated and informed audience

Standard package included for all

- Logo and 100-word company profile in the Conference Programme
- Logo and 100-word company profile on the Conference website
- Delegate List Mid October (Names, Job titles and Organisations)
- Updated Delegate List Mid November (Names, Job titles and Organisations)
- Drinks Vouchers matched to the number of your lunch vouchers for the welcome reception
- Exhibitor Passes - Exhibitors will be able to distribute unlimited complimentary passes to allow guests to attend the exhibition, these need to be pre-ordered from the BMUS office. Should you wish to provide catering for your guests, this needs to be ordered and paid for beforehand. Complimentary exhibition only passes will not be available at the event therefore please ensure that you use the form within the exhibitor pack.



The Knavesmire Stand Floor Plan



Sponsorship Opportunities 2023

All Sponsors Packages come with

- Advert on the conference app or mobile site
- 1 marketing insert in the conference bag
- Equipment at practical sessions - Interventional, MSK 1, MSK 2, Head and Neck, Vascular 1 and Vascular 2
- Company Table at the Winter Ball
- 105mm x 105mm advert on the A1 BMUS 2024 wall planner. The planner will be an insert in the delegate bag and distributed to all BMUS members/ Ultrasound journal subscribers (circa 2000) with November 2023 Ultrasound journal and to the Ultrasound Heads of Departments in 400 hospitals in the UK
- 1 lecture pass for each day
- Logo on the landing page of the conference website

Gold Package

£14,000 (3 Available)*

- Premium 35SqM island Exhibition Space (7 x 5)
- Full Page Advertising in the Conference Programme (outside back cover/ inside front cover / page 4)
- Holding Slide between sessions day 1/2/3
- 9 Lunch tickets per day
- Sponsor lunch day 1/2/3
- Private room within the conference venue
- 20 points to spend on additional extras

Silver Package

£12,500 (2 available)*

- Premium 27SqM Exhibition Space
- Full page advertising with in the Conference Programme
- 7 Lunch tickets per day
- 15 points to spend on additional extras

Bronze Package

£8,750 (2 available)*

- Premium 24SqM Exhibition Space
- Half page advertising with in the Conference Programme
- 6 Lunch tickets per day
- 10 points to spend on additional extras

* Plus VAT

Exhibition Opportunities 2023

An alternative to sponsorship is to have an exhibition stand at the event. A stand is a great way to showcase your products and services to the delegates who may or may not know who you are or what you do.

The costs for exhibiting at Ultrasound 2023 are:

Shell scheme: £320* per square metre. Each shell scheme stand comes with:

- Flush fitting walls
- Fascia board
- Single spotlight (dependent on position) or fluorescent fitting
- Double electrical socket (500w)
- Requirements above those provided require to be purchased separately

Space only: £310* per square metre (applicable to stand sizes 15 sq metres and above)

Please note:

Piped services, furniture, stand carpeting and other requirements require to be ordered from the official event scheme builder/furniture supplier. BMUS accepts no responsibility for exhibitors' failure to order services, furniture or their fascia board, details of how to order these are available within the exhibitor guide.

* Plus VAT



Add on Options

Branding

Logo on lanyards	6
Logo on volunteer T-shirts	2
Logo on the delegate bag	6
Pads and pens for the delegate packs	2

Marketing

Advert in programme	
Full page	3
Half page	2
Advert on the event app/microsite	1
Advert on the A1 wall planner	1
One item in delegate bag	2
1 company article/advert in ultrapost	3
Logo on the landing page of the conference website	2

Educational

Sponsor DMB	3
Sponsor 1 education session in plenary 1	3
Sponsor the young investigator session	3
Lunchtime educational session held in plenary room 2 (20 min session)	3

Useful extras

Room within conference space	2
Lecture pass for all 3 days	1

Social Events

Sponsor the Winter Ball	9
Sponsor the Drinks Reception	5

Purchase additional points

£500 = 1