

BMUS))

British Medical Ultrasound Society

NEWS

www.bmus.org – AUTUMN 2015

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BMUS rebranding

You may have noticed we've been sporting a new logo and corporate colours of late. The time was nigh to unleash a spruced up image and a clean fresh user friendly website. We did a soft launch over the summer with the whole website going live a few weeks later.

Over the coming months we will be adding material and building up the Members' Area to make this an invaluable resource. Pam Parker and her Professional Standards team are already doing sterling work on this front (see page 6) with more exciting projects in the pipe-line.

Our bookings system for the ASM and BMUS study days has been tidied up, streamlined and refined, making the process faster and easier all round. It has certainly been well tested over the last 2 months with hundreds of ASM registrations coming in alongside 200 registrations for our fully booked gynaecology and management day in Dublin next month.

If you haven't already checked out the website, please head on over to www.bmus.org and take a leisurely browse.

All feedback and ideas for additions to the site are welcome. This is your Society and we need to know what you want in order to make it happen.

Thanks go out to Joy and the website team, headed by Teg Lalli for the huge amount of work put in to create a new website we can be proud of. Thanks also to Capability Cloud for doing all the fancy work behind the scenes.



BMUS



News from the North

Autumn is upon us and up in Scotland this has heralded spectacular Northern Lights Shows – with the Met Office forecasting more chances to witness the Aurora borealis in the weeks to come.

As I write this, Wales are about to play Australia in the Rugby World Cup – no doubt the result of this match will be discussed long after the game. Meanwhile, similar anticipation builds for our 47th annual scientific meeting in Cardiff! The BMUS office has been very busy receiving many registrations for BMUS 2015, which will be held in Cardiff City Hall from 9-11th December. The program is now complete and builds upon the ever successful format of our previous meetings - distinct streams coupled with excellent educational sessions and practical training sessions led by experienced ultrasound teams.

This year our prestigious Donald MacVicar Brown keynote lecture will be given by Professor Peter Wells, a past-President of BMUS (and many other societies), and is currently a Distinguished Research Professor at Cardiff University. Our Peter Twining Memorial Lecture

will be given by Dr Trish Chudleigh from Cambridge. For me, these lectures form two of the highlights of the BMUS annual scientific meeting. Another highlight of BMUS ASM is the conference dinner. This year it will be held in the beautiful National Museum, adjacent to the City Hall. The winners of our best posters awards and Young Investigator will be announced that evening.

Alongside the meeting this year we are running two satellite days- the first is the Therapy Ultrasound Group (THUGs) meeting on Thursday 10th December and the second is a Translational Ultrasound Group Meeting on Friday 11th December – we welcome both of these groups to our annual scientific meeting and hope you enjoy our extensive manufacturer's exhibition.

I look forward to seeing you all in December in Cardiff.

Carmel Moran
BMUS President



ULTRASOUND 2015 CONFERENCE DINNER & AWARDS CEREMONY

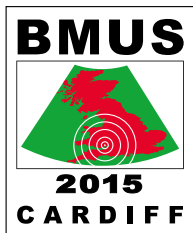
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BMUS ASM 2015 UPDATE

“Croeso i Gaerdydd, Prifddinas Cymru!” “Welcome to Cardiff, capital city of Wales!”

I'm sure you all have the dates of 9th – 11th December 2015 marked in your diary to attend the BMUS ASM in the beautiful Cardiff City Hall. The organisers are very excited to be taking the ASM to Wales for the first time and are looking forward to a strong Welsh participation in the meeting.

Registrations are up compared to previous years at the same point in time. The Early Bird registration deadline has passed but it is still possible to register in advance or even upon arrival. For delegates wishing to attend any of the hands-on workshops (Integrated Training) you should register immediately to avoid disappointment. Places on these are selling fast and as I write some are nearly fully booked.

Integrated Training

Day 1 sees the return of the popular DVT training sessions, led by Professor Neil Pugh of The University Hospital of Wales in Cardiff. On Day 2, Dr Rhodri Evans from Swansea leads the well-established Head & Neck sessions. Pam Parker (Hull) and Dr Nick Dudley (Lincoln) lead new sessions with a focus on Quality. Alison Hall (Staffordshire) again leads her highly successful basic and advanced MSK sessions. These hands-on sessions provide an excellent opportunity to learn directly from the experts.

Debates

On Day 2 of the meeting we are holding 2 debating sessions in the Council Chamber. In the first, outsourcing ultrasound services to independent service providers and

undergraduate training of sonographers will be debated by four excellent speakers; this will complement other sessions on quality, demand management and education. The second debate will be the final Vascular session of the day where SVT recommendations to measure the PSV, PSV ratio and the St. Mary's ratio when assessing the degree of carotid artery stenosis will be discussed.

Streams

As in previous years, the meeting is streamed to facilitate single day attendance for those with a specific interest.

Delegates with a primary interest in Abdominal Ultrasound will attend Day 1, but may find it useful to attend Quality Issues sessions on Day 2 and the Outreach, Image Review and Conundrums sessions on Day 3.

Vascular Scientists, Sonographers and Technologists will attend Day 2 and may benefit from attending the DVT training on Day 1.

Day 3 provides opportunities for those working in MSK ultrasound. Obstetrics and Gynaecology span Days 2 and 3. Most delegates will find something of relevance in the Physics sessions on Day 1. Professional Issues, Paediatrics and Head & Neck make up the other streams. Some sessions include speakers from referring specialities; it is always useful to hear their perspective.

When you plan your time, please also consider supporting the Young Investigators' session at 3.30pm on Day 2. This is an opportunity for younger colleagues to win the honour of representing BMUS at Euroson 2016 in Leipzig; the standard is high and the entrants deserve our encouragement.



Debating Chamber
Cardiff City Hall



National Museum,
Cardiff

Donald MacVicar Brown and Peter Twining Lectures

I'm delighted that these lectures are being delivered by two people who have inspired and influenced my own career - Professor Peter Wells from the University of Cardiff and Dr Trish Chudleigh from Cambridge. Many of us will have their books on our shelves and our practice will have benefitted from their teaching and research.

Exhibition

The exhibition is fully booked and the Society is always grateful for the essential contribution made by manufacturers and other exhibitors to the success of the meeting. The Platinum Sponsor, Hitachi Medical Systems, will be running an educational session as part of the scientific programme in the afternoon of Day 1, to include some well-known and respected speakers.

The venue

Cardiff City Hall is a marvellous venue in the heart of a city with a strong regional identity. Its immediate surroundings include other impressive buildings, landscaped gardens and tree-lined avenues. This Edwardian building has a design inspired by English and French Renaissance architecture, but look out for the Welsh dragon above the dome! The venue has the space we need to house the exhibition and lecture theatres in a layout that allows easy navigation between rooms.

Smaller rooms are also available and this has allowed us to host satellite meetings and to offer rooms to some of the sponsors. Please take time during the conference to admire the building, its décor and artwork.

Social Programme

Delegates to the BMUS ASM have always enjoyed a lively social programme. The Gala Dinner and Awards Ceremony will be held in the stunning National Museum, next door to City Hall. There will be a drinks reception, a 3 course dinner and high quality entertainment with a Welsh flavour. Places are limited so please book early to secure your seat at an unforgettable event.

With only weeks to go until this exciting event, so visit

www.bmus.org/bmus-annual-meeting-2015

to see what's occurring and register now.

Nick Dudley

Chair, Scientific and Education Committee

Professional Development Officer Report

Pam Parker

UKAS Guidelines for Professional Working Standards: Ultrasound Practice

Revised and Updated for 2015

It is with delight that I am able to announce the 2008 UKAS document *Guidelines for Professional Working Standards: Ultrasound Practice* has been revised and updated to reflect current practice in 2015. The new publication will be launched at the 2015 BMUS annual scientific meeting in Cardiff, 9 – 11th December 2015.

The BMUS professional standards group working in conjunction with the Society of Radiographers has reviewed the existing document and brought it up to date. The 2008 document has been a treasured publication in many departments but it was recognised that practice has changed and some aspects were outdated. The new version sees an improved section on reporting, the addition of an audit and governance guidance section and the addition of an essential guide to justifying referrals.

The clinical sections have been given a fresh approach and have moved away from a list of required images. The updated document aims to give guidance on imaging and reporting common clinical scenarios as well as addressing some of the conundrums of managing incidental findings. There is a significantly improved section on musculoskeletal imaging with advice given on most major areas in this rapidly developing field of practice. Links with the Society of Vascular Technologists will provide examination specific guidance on a range of ultrasound imaging techniques in this diverse field.

The decision has been made to develop these guidelines without examination specific sections in obstetrics. The RCOG, FASP and the national screening guidelines provide optimum examination advice in this specialism. However, the generic sections dealing issues such as consent, governance, reporting and infection control are relevant and essential reading for ultrasound practitioners in all areas of practice.

The updated guidelines will be published as a live e-document simultaneously for both members of BMUS and the SCoR. The working party who have written this updated draft welcome feedback on its contents and will continue to revise, update and make additions as necessary once the document is launched.

Come and join us at the BMUS ASM to hear more; the document will be presented in the professional issues session on day 2 of the meeting and will then be available to view at the SCoR stand in the exhibition area. The document will then be available for BMUS or SCoR members via their usual log in. Join us at www.bmus.org – What better excuse do you need?

Would you like to help BMUS gain more income?

Did you know that that BMUS can receive an additional 20p in the £ as Gift Aid from HMRC?

A recent Gift Aid claim has highlighted that only 39% of BMUS members are currently signed up for BMUS to receive this valuable additional income.

The only conditions are that you are a UK taxpayer and that BMUS holds a completed a Gift Aid declaration form from you

A form is included with this mailing, please complete and return - it is really this simple. BMUS will then be able to secure this additional funding.

Thank you

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You must hold the DMU or a Post Graduate qualification, be registered with the HCPC and be at least two years post qualification. You must also hold a full driving licence as the position involves moving across different sites during the week.

If you would like more information about the role please contact:

Michelle Collins
HR Director

Excell Ultrasound Ltd, 9 Swan Court, Forder Way,
Hampton, Peterborough PE7 8GX

Telephone: 01733 565928

Email: michelle@excellultrasound.co.uk



Ultrasonic pumpkins

Gone are the days when you can just carve a few triangles out of a pumpkin, plonk a candle in it and think your Halloween work is done. Things have got competitive. Check out these ultrasound inspired pumpkins. Grab your knife and get busy!



Ultrasound ears to the ground

snippets heard in ultrasound environs in recent weeks

"Dr Fosters across the UK have reported a surge in female patients and a decline in male patients..."



"I'm really glad we arranged that event so late in the year to avoid missing England playing in the Rugby World Cup final..."



"Please put your Bag for Life and bad attitude over the positive environmental changes in the bagging area"

"The human body has 7 trillion nerves and some people manage to get on every single one of them"

"I can't imagine voting for somebody who wears so much beige"

BMUS

THE BRITISH MEDICAL ULTRASOUND SOCIETY

Study Days 2016



March

New Technology, London

Obstetrics, York

EVAR, Manchester

April

Head & Neck, Hull

May

7th - 8th MSK Weekend, Stafford

June

Hepatobiliary/Gynaecology

Summer School (2 day), Leeds

September

30th - Leeds Paediatrics Study Day
in association with BMUS

October

Abdominal, Manchester

November

Hepatobiliary/Gynaecology

Weekend, Dublin

December

Ultrasound 2016

For more information visit: www.bmus.org